

Triangle Education Foundation Strategic Plan
2023 – 2027

(Approved June 10, 2023)

TRIANGLE EDUCATION FOUNDATION PURPOSE - The Triangle Education Foundation is a vital part of our fraternity that exists to enhance the Triangle experience for both actives and alumni.

TRIANGLE EDUCATION FOUNDATION VISION - To empower Triangle members to excel as leaders with character and integrity within their professions and communities.

TRIANGLE EDUCATION FOUNDATION MISSION - The Triangle Education Foundation's mission is to provide leadership and resources that help achieve the educational and personal development goals and objectives of Triangle and its members.

This strategic plan for the Triangle Education Foundation is designed to tie directly to Triangle Fraternity's "2023-2027 Strategic Plan" and uses the Foundation's 2016 updated Strategic Plan as a basis.

PEOPLE | Growth

Fraternity Vision:

Sustainable annual growth in the quantity of members and healthy high-performing chapters.

Fraternity Goals:

- 35 healthy, high-performing chapters and colonies that meet all chartering expectations
- 8-10% annual increase in new members recruited, resulting in 1,500 active members
- Close zero chapters due to financial instability

Foundation Vision:

Support the Fraternity's vision and goals for sustainable growth in the quantity of members and healthy high-performing chapters by improving the case for membership through funding of differentiating facilities, programming, and financial aid.

Foundation Goals:

- Ensure all chapters have an understanding of what the Foundation funds (including through the use of Chapter Endowments) that they can share with all members and prospective new members as a recruiting and retention tool.
- Develop/fund new programming and scholarships in collaboration with the Fraternity that will develop stronger leaders that will help contribute to growth. Fundraise to accomplish this.
- Ensure that our fundraising programs have the capacity both in terms of number of donors and contribution size to support our growth target
- Continue funding for existing programs with appropriate increases for growth as additional funding becomes available.
- Use the network of the TEF Board to assist and coach Fraternity leadership and work together to improve the Triangle product.

PEOPLE | Volunteers

Fraternity Vision:

Each chapter of Triangle has a committed and talented group of volunteers to assist in the development of healthy high-performing chapter environment.

Fraternity Goals:

- 100% of chapters have key volunteer positions filled
- 90% of volunteers have completed baseline training
- 50% of volunteers are trained in specific operations areas (recruitment, finance, risk, etc.)
- Increase the number of alumni participating in local and national events every year

Foundation Vision:

Promote life-long connection to both the Fraternity and the Education Foundation.

Foundation Goals:

- Promote Alumni education and involvement through communications and outreach.
- Provide good governance in the operation of the Foundation and manage the assets of the Foundation in a prudent manner.
- Encourage participation of Active members in Foundation activities.
- Continue to support Alumni Receptions.
- Identify possible Alumni volunteers including Directors to serve on the Foundation Board who can bring new ideas and innovation.
- Create programs and initiatives that are attractive to Alumni members at various stages in their careers and lives.

EXPERIENCES | STEM Connection

Fraternity Vision:

Strengthen Triangle's connection to the fields of STEM in all priority decisions, programming, and marketing material as a differentiated membership experience.

Fraternity Goals:

- Place STEM at the forefront of our marketing material to increase attraction to potential members who may not be interested in Greek life
- 100% of chapters participate in at least one pre-professional activity annually (FIRST, Leadership Advantage, etc.)
- Utilize our live & learn communities as a mechanism for STEM community outreach
- Build partnerships with STEM organizations and employers

Foundation Vision:

- Support the Fraternity's emphasis on STEM in the programs that it funds including new STEM-focused programming.

Foundation Goals:

- Assist chapters to make use of technology to improve the educational capabilities of the chapter facilities through funding and expertise.

- Continue to support STEM focused programs such as First Robotics.
- Nurture the Illinois chapter makerspace as a prototype for the future of Triangle and make it a successful cornerstone of differentiation and innovation and a compelling reason to join. Communicate our experience and success broadly.
- Develop a “product strategy” included in our plan for growth.

EXPERIENCES | Membership Development

Fraternity Vision:

Active members graduate with the communication skills, problem solving, and confidence required to lead in their communities and careers.

Fraternity Goals:

- All members are well prepared for their career following graduation
- 100% of active members are involved in outside student organizations or in their community
- 100% of chapters have sufficient CEF funds to cover the cost of NEFs and attendance in national programs

Foundation Vision:

Support the education and leadership development programs of the Fraternity and its chapters.

Foundation Goals:

- Provide chapter-based training and programming for actives and alumni to improve the chapter’s leadership skills and academic performance.
- Support the development and use of Chapter Endowment Funds through fundraising and promotion. Have sufficient CEF funds to cover the cost of NEFs.
- Increase and sustain financial support of the Foundation to levels sufficient to fund as much of the Fraternity’s education programs permitted without compromising the 501c3 status
- Provide funding for facilities, programming, and financial aid that enhance the leadership skills and academic success of Triangle Fraternity’s chapters.
- Enable and reward academic achievement.
- Encourage development of a communication skills program for members and make it a core competency of Triangle members. Identify funding for development and rollout.

SPACES | Live & Learn Communities

Fraternity Vision:

Triangle chapter homes are role model facilities for the advancement of STEM-based education within our chapters and our communities.

Fraternity Goals:

- 100% of chapters have the resources required to provide adequate academic and programming services critical to supporting STEM degree programs
- 50% of housed chapters have the facility necessary to provide a premier live & learn community and use that facility for STEM community outreach

- 100% of chapters participate in Triangle’s chapter accreditation program

Foundation Vision:

Fund as much of the educational aspects of Triangle’s chapter homes especially as it relates to STEM-based initiatives.

Foundation Goals:

- Support house campaigns as requested by managing the fundraising effort. Treat campaigns as a value-added service of TEF while recognizing that they should be incremental to our baseline mission.
- Support capital campaigns for spaces conducive to professional development such as new “Maker Spaces” by managing the fundraising effort.
- Consider a “house campaign – lite” for the development of makerspaces.
- Work closely with TBHC and the Fraternity to further the development and implementation of “Maker Spaces” as a potential centerpiece of STEM-based education

SPACES | Health & Safety

Fraternity Vision:

Triangle chapters and chapter homes provide a safe experience for the enrichment of STEM education and have the resources needed to do so.

Fraternity Goals:

- 100% of members complete a comprehensive member safety certification
- Chapters and chapter leaders have the tools available to provide mental health support and effectively manage a mental health emergency
- 100% of housed chapters have a multi-year plan for the improvement of facility risk management

Foundation Vision:

- Provide and fund access to programming that promotes safe experiences in our chapters.

Foundation Goals:

- Continue support of risk management programming. Examples include programming to prevent hazing, alcohol abuse, and sexual misconduct.
- Identify and help fund programming that focuses on the mental health of our members.
- Evaluate and fund new opportunities focused around leadership / values and life skills, including risk avoidance and improved health and safety.